



Sri Kavitha Educational Society's **KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES** (Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Village), Khammam (Rural), Khammam (Dist) -507170 Phone: 08742 – 285399, 9908567792

A ONE WEEK WORKSHOP

On

INTELLECTUAL PROPERTY RIGHTS

[26th to 31st OCT- 2020]







Sri Kavitha Educational Society's KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES (Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Village), Khammam (Rural), Khammam (Dist) -507170

Phone: 08742 – 285399, 9908567792



KHAMMAMINSTITUTEOF TECHNOLOGY AND SCIENCES Ponnekal, Khammam.

A ONE WEEK WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS 26th-31st October, 2020.

Resource Person:

Dr K.Rajendar, Professor, Dept. of Commerce & Bussiness Mgt, KAKATIYA UNIVERSITY, Warangal.

www.kits.edu.in | 9177775746



VISION

To become a centre of excellence in the field of Computer Science and Engineering that produces innovative, skillful, socially responsible and ethically strong professionals.

MISSION

- To create, share, and apply knowledge in Computer Science, including interdisciplinary areas that extend the scope of Computer Science and benefit humanity by providing state-of-the-art training, hands on experience and healthy research environment.
- To educate students to be successful, ethical, and effective problem-solvers and life-long learners who will contribute positively to the economic well-being of our region and nation and who are prepared to tackle complex challenges of the world.

PRINCIPAL KHAMMAM INSTITUTE OF TECHNOLOGY&SCIENCE Ponnekal (V), Khammam (R)-507170 Khammam (Dist.) T.S.



P.E.O , P.O, & P.S.O

PROGRAMME EDUCATIONAL OBJECTIVES (PEO's):

PEO – 1: The primary object of the interdisciplinary choice based introductory courses at the UG and PG levels is to create IPR literates by exposing students tooperational concepts in IPR.

PEO – 2: The object of the choice based interdisciplinary IPR course for the PhD students drawn from diverse departments of the university is to make them appreciate the nuances of IPR and how it is relevant to them in their research process

PROGRAMME OUTCOMES (PO's):

- Have an understanding of the fundamental legal principles relating to confidential information, copyright, patents, designs, trade marks and unfair competition.
- Be able to identify, apply and assess principles of law relating to each of these areas of intellectual property.
- Understand the legal and practical steps needed to ensure that intellectual property rights remain valid and enforceable.
- Be able to demonstrate a capacity to identify, apply and assess ownership rights and marketing protection under intellectual property law as applicable to information, ideas, new products and product marketing.
- Understand current and emerging issues relating to the intellectual property protection, including those relating to indigenous knowledge or culture, information technology especially the distribution of material on the internet, biotechnology and international trade.
- Be able to anticipate and subject to critical analysis arguments relating to the development and reform of intellectual property right institutions and their likely impact on creativity and innovation.



PROGRAMME SPECIFIC OBJECTIVES (PSO's):

The courses at the UG and PG levels will sensitize the students to issues of intellectual property rights in an academic system so that they imbibe ethical practices at an early phase of their lives, which in the longer run get deeply embedded as good practices, as they step into their professional trajectories. Researchers with skills in landscaping of technologies based on comprehensive literature searches that include accessing and analyzing patent literature and using the same for focused definition of their research problems and working out patent non-infringing solutions to their research problems thereby enhancing the quality of research output and targeting them for possible commercialization. A platform with sound foundation for the development of smart human resource with appropriate training to explore new careers in IPR, management of innovation, enhanced employability and entrepreneurs from within the university system.



Date: 24-10-2020

CIRCULAR

All the faculty here by informed that we are planning to conduct a One Week Workshop on **" INTELLECTUAL PROPERTY RIGHTS Programme "**. In this regard we will discuss plan of action for the program .So all are requested to come to Meeting Room at 03.00pm today.

SL.NO	NAME OF THE FACULTY	DESIGNATION	SIGNATURE
1	Mr.V.SUDHARSHAN	HoD CSE, ASSOC.PROF	N. Anunch
2	Mr.N.ARUN BABU	HoD,MECH	N. Anune
3	Mr.CH.KRISHNA PARASAD	HoD,EEE	Elit
4	Mr.K.RAJESH	HoD,ECE	K. Ray
5	Mr.G.VENKANNA	HoD,CIVIL	atende hu
6	Dr.V.DEVANDAR	HoD,MBA	N. Dung
7	Mr.SD.PASHA	HoD,H&S	DP
8	Mr.V.SURESH	T & P INCHARGE	V. Sub

PRINCIPAL KHAMMAM INSTITUTE OF TECHNOLOGY&SCIENCE Ponnekal (V), Khammam (R)-507170 Khammam (Dist.) T.S. Estd: 2008



Sri Kavitha Educational Society's **KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES** (Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Villege), Khammam (Rural), Khammam (Dist) -507170 Phone: 08742 – 285399, 9908567792

INTERNAL CIRCULAR TO FACULTY

ABOUT WORK SHOP

DEPARTMENT	BTech	DATE	25-10-2020	ΑY	2020-2021
SEMESTER	MESTER -		ACTIVITY *	ON INTEI	WORK SHOP LLECTUAL Y RIGHTS
Name of the speaker(s)			Mr.V.SUDHARSHAN	T	
	Designation			ATMENT	
Institution/University/Organization			KHAMMAM INSTIT TECHNOLOGY&SCI		
Title of the Seminar/Guest Lecture		PLAN OF ACTION FOR THE PROGRAM			
Date & Time		25-10-2020 & 03.0	00 p.m		
Venue		Meeting Room			
Beneficiary		FACULTY			

Activity*: Adv. Topics / Subject / General / Placement / Higher Education / EDP/ Ethics / Professional Society / Association



Date: 25-10-2020

CIRCULAR

All the students of III B.Tech, I Semester are here by informed that there is a training program on "INTELLECTUAL PROPERTY RIGHTS, Scheduled from 26th - 31st October, 2020.

PRINCIPAL KHAMMAM INSTITUTE OF TECHNOLOGY&SCIENCE Ponnekal (V), Khammam (R)-507170 Khammam (Dist.) T.S.



Sri Kavitha Educational Society's



KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES (Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Village), Khammam (Rural), Khammam (Dist) -507170 Phone: 08742 – 285399, 9908567792

INTERNAL CIRCULAR TO STUDENTS ABOUT WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS PROGRAM

DEPARTMENT / PROGRAM		BTECH	AY	2020-21
YEAR / SEM / SECTION	III B.TECH	I I SEM BTECH	DATE	25-10-2020
Activity	INTELLECTUAL PROPERTY RIGHTS PROGRAM			
Name of the speaker(s)		Dr. K.RAJENDAR		
Designation		Professor, Dept of Commerce and Management		
Institution/University/Organization		KAKATIYA UNIVERSITY		
Title of the Seminar/Guest Lecture		INTELLECTUAL PROPERTY RIGHTS PROGRAM		
Date & Time		26 th -31 st OCT,2020		
Venue		KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES		
Beneficiary		III B.TECH I SEM		
Activity *: Adv. Topics / Subject / General / Placement / Higher Education / EDP / Ethics / Professional Society / Association				

PRINCIPAL KHAMMAM INSTITUTE OF TECHNOLOGY&SCIENCE Ponnekal (V), Khammam (R)-507170 Khammam (Dist.) T.S. Estd: 2008



Sri Kavitha Educational Society's **KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES** (Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Village), Khammam (Rural), Khammam (Dist) -507170 Phone: 08742 – 285399, 9908567792

TOPICS COVERED DURING WORKSHOP

- Introduction to Intellectual property: Introduction, types of intellectual property, international organizations, agencies and treaties, importance of intellectual property rights.
- Trade Marks: Purpose and function of trademarks, acquisition of trade mark rights, protectable matter, selecting, and evaluating trade mark, trade mark registration processes.
- Law of copy rights: Fundamental of copy right law, originality of material, rights of reproduction, rights to perform the work publicly, copy right ownership issues, copy right registration, notice of copy right international copy right law.
- Law of patents: Foundation of patent law, patent searching process, ownership rights and transfer Trade Secrets: Trade secrete law, determination of trade secrete status, liability for misappropriations of trade secrets, protection for submission, trade secrete litigation.
- Unfair competition: Misappropriation right of publicity, false advertising. New development of intellectual property: new developments in trade mark law; copy right law, patent law, intellectual property audits.
- International overview on intellectual property, international trade mark law, copy right law ,international patent law, and international development in trade secrets law.

Sri Kavitha Educational Society's



KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES

(Affiliated to JNTUH & Approved by AICTE, New Delhi) Ponnekal (Village), Khammam (Rural), Khammam (Dist) -507170 Phone: 08742 – 285399, 9908567792

DEPARTMENT/PROGRAM		B.Tech	AY	2020-2021	
YEAR / SEM / SECTION		III-I SEM	DATE	26-10-2020- 31-10-2020	
S.No.	Roll No.	Name of the Studen	t		
1.	18QP1A0101	A. SAI RAJESH			
2.	18QP1A0103	AMBATI GANESH	AMBATI GANESH		
3.	18QP1A0104	AVULA PAVAN KUMAR			
4.	18QP1A0107	BANOTHU DIWAKAR			
5.	18QP1A0108	BANOTH PRUDHVI RAJ			
6.	18QP1A0110	CHINTALA SANDEEP			
7.	18QP1A0111	D VIJAY SUNDAR			
8.	18QP1A0112	DASARI SAI KUMAR			
9.	18QP1A0113	DUDDUKURI VENKATESH			
10.	18QP1A0114	GADUPUDI YASWANTH			
11.	18QP1A0115	GANTA SAI ASHWITH KUMAR			
12.	18QP1A0116	GUGULOTH DILEEP KUMAR			
13.	18QP1A0117	GUMMADI SAIRAM			
14.	18QP1A0118	GUNAGANTI UDAY KIRAN			
15.	18QP1A0119	ILLURI UPENDAR			
16.	18QP1A0120	INAPANURI CHANDU			
17.	18QP1A0121	KALTHI SANDHYA			
18.	18QP1A0122	KAMPATI SATISH			
19.	18QP1A0123	KAMUNI VENU			
20.	18QP1A0124	KACHARLA RAKESH			
21.	18QP1A0125	KOLIPAKAPONGU VEERABABU			
22.	18QP1A0126	KOPPERA RAMPRAKASH			
23.	18QP1A0127	KOTHAPALLI TEJA			

24.	18QP1A0128	KUKKA SUNIL
25.	18QP1A0129	MOHAMMAD ASIM ALI
26.	18QP1A0130	MOHAMMAD SOHEL KHAN
27.	18QP1A0131	MOOD NAVEEN KUMAR
28.	18QP1A0133	PENAKANTI DHARANI
29.	18QP1A0135	PUCHAKAYALA UPENDAR
30.	18QP1A0136	RAYALA RANAPRATAP
31.	18QP1A0138	SHAIK JAVEED PASHA
32.	18QP1A0139	THADVAI SHIVANYA
33.	18QP1A0140	V LAXMIPRASANNA
34.	18QP5A0103	BALLEM KEERTHANA SUDHA
35.	19QP5A0101	DARNA SANDHYA
36.	19QP5A0102	BANGARI BHAVANA
37.	19QP5A0103	POTHURAJU RAMYA
38.	19QP5A0104	KANDI THANUJA
39.	19QP5A0105	KOMMU SRIKANTH M
40.	19QP5A0106	KAMISETTY CHIRANJEEVI
41.	19QP5A0107	POTHAGANI SANDEEP
42.	19QP5A0108	MENTAM TEJA
43.	19QP5A0109	SINDHU DHARAVATH
44.	19QP5A0110	MOHAMMAD SUHEL JAVEED
45.	18QP1A0202	ABOTHU VAMSHI KRISHNA
46.	18QP1A0203	AMBALA NAVEEN
47.	18QP1A0204	BANOTH NAGARAJU
48.	18QP1A0205	CHERUKUPALLI SUNANDA
49.	18QP1A0207	CHITTI HIMA CHANDU
50.	18QP1A0208	DORNALA MARTHA SHAINY
51.	18QP1A0209	GADASANDULA CHAITANYA
52.	18QP1A0211	GUDIDI RAVINDRA BABU
53.	18QP1A0212	JAKKULA VENKATESH
54.	18QP1A0214	KOTHA LOKESH
55.	18QP1A0215	KURUVELLA JAYALALITHA
56.	19QP5A0203	GUGULOTH VIKRAM

57	7. 19QP5A0204	MANJULA GOVARDHAN
58	8. 19QP5A0205	DAMALLA KALYANI
59	9. 19QP5A0206	VUTUKURU KRISHNA CHAITANYA
60	0. 19QP5A0207	MUTHAMALA ANIL KUMAR
6	1. 19QP5A0208	VADLAMANI NAVYA SRI
62	2. 19QP5A0209	SRIRAMOJU MAHESH
6	3. 19QP5A0210	PUNNAMELLI NEELIMA
64	4. 19QP5A0211	AZMEERA VEERENDAR
6	5. 19QP5A0212	BALLEM RISHI
60	6. 19QP5A0225	GADDAM MANASA
6'	7. 19QP5A0226	GARUGULA PAVAN KUMAR
68	8. 19QP5A0227	GOWRISETTI PRAVALLIKA
69	9. 19QP5A0228	GUGULOTHU JHANSIPRIYA
70	0. 19QP5A0229	IMMADI SATHISH
7	1. 19QP5A0230	JALA MADHU
72	2. 19QP5A0231	JALAGAM LIKITH
73	3. 19QP5A0232	THADIKAMALLA SAI KIRAN
74	4. 19QP5A0233	DHARAVATH SATHISH KUMAR
75	5. 19QP5A0234	K SYAMPRAKASH
70	6. 18QP1A0301	DONGALA PAVAN
7	7. 18QP1A0302	G. ASHOK CHAKRAVARTHY
78	8. 18QP1A0303	GOGULA RAMU
79	9. 18QP1A0306	MD FAZIL
80	0. 18QP1A0307	MD SOHAIL
8	1. 18QP1A0308	MD SHOIB
82	2. 18QP1A0309	MD. YOUNIS
8	3. 18QP1A0310	SYED AFROZ
84	4. 18QP1A0311	T. DHANUSH
8	5. 19QP5A0301	AMGOTHU LALU
80	6. 19QP5A0302	UPPAL CHANDRA RATCHA
8	7. 19QP5A0303	BOBBILLA VENKATA KRISHNA
88	8. 19QP5A0304	PODILA DURGA RAO
89	9. 19QP5A0305	CHILLAPALLI SARITHA

90.	19QP5A0306	VADRANAPU VIKAS
91.	19QP5A0307	ADDANKI VIJAY KUMAR
92.	19QP5A0308	AMMATI PAVAN
93.	19QP5A0309	ATTURI GOPI REDDY
94.	19QP5A0310	AZMEERA SAIKUMAR
95.	19QP5A0311	BANDI PAVANKALYAN
96.	19QP5A0312	BANDLA SAIDI REDDY
97.	19QP5A0313	BANOTH HARINADH
98.	19QP5A0314	BANOTHU KRANTHI KUMAR
99.	19QP5A0315	BARIGELA AKHIL
100.	19QP5A0316	BHUPATHI KALYAN



PRINCIPAL KHAMMAM INSTITUTE OF TECHNOLOGY&SCIENCE Ponnekal (V), Khammam (R)-507170 Khammam (Dist.) T.S.





